

(4x2)
\$68 daily rate

1/4 Page Horizontal
(4x6)
\$204 daily rate

6 Columns 63 picas 9 points 10⁵/₈ inches
5 Columns 53 picas 8³/₄ inches
4 Columns 42 picas 3 points 7 inches
3 Columns 31 picas 6 points 5¹/₄ inches
2 Columns 20 picas 9 pts 3³/₈ inches
1 Column 10 picas 1⁵/₈ inches

PAGE QUARTERS

Full Page Ad
(6 columns x 16¹/₂ inches)
Measures: 10⁵/₈" x 16¹/₂"
\$841.50

1/2 Page Ad – Horizontal
(6 columns x 8 inches)
Measures: 10⁵/₈" x 8"
\$408

1/2 Page Ad – Vertical
(3 columns x 16¹/₂ inches)
Measures: 5¹/₄" x 16¹/₂"
\$420.75

1/4 Page Ad – Horizontal
(4 columns x 6 inches)
Measures: 7" x 6"
\$204

1/4 Page Ad – Vertical
(3 columns x 8 inches)
Measures: 5¹/₄" x 8"
\$204

OTHER SIZES

Sizes	Prices	Sizes	Prices
(2x2)	\$ 34	(4x2)	\$ 68
(2x3)	\$ 51	(4x3)	\$102
(2x4)	\$ 68	(4x4)	\$136
(2x5)	\$ 85	(4x5)	\$170
(2x6)	\$102	(4x6)	\$204
(2x7)	\$119	(4x7)	\$238
(2x8)	\$136	(4x8)	\$272
(3x2)	\$ 51		
(3x3)	\$ 76 ⁵⁰		
(3x4)	\$102		
(3x5)	\$127		
(3x6)	\$153		
(3x7)	\$178 ⁵⁰		
(3x8)	\$204		

The Daily
Barometer

OREGON STATE UNIVERSITY

118 Memorial Union East
Corvallis, OR 97331

541.737.2233 Advertising
541.737.4999 Fax

LOCAL RATES

(2x2)
\$34 daily rate

(2x4)
\$68 daily rate

(3x5)
\$127.50 daily rate

(4x4)
\$136 daily rate

1/4 Page Vertical
(3x8)
\$204 daily rate

The Daily
Barometer

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541.737.2233